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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/815,614	04/02/2004	Paul Lapstun	HYG016US	9403
	7590 08/19/200 K RESEARCH PTY L	EXAMINER		
393 DARLING STREET BALMAIN, 2041			ZHANG, FAN	
AUSTRALIA	+1		ART UNIT	PAPER NUMBER
			2625	
			MAIL DATE	DELIVERY MODE
			08/19/2008	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/815,614	LAPSTUN ET AL.	
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Examiner	Art Unit	

	FAN ZHANG	2625	
The MAILING DATE of this communication appe	ears on the cover sheet with the c	correspondence add	ress
THE REPLY FILED 29 July 2008 FAILS TO PLACE THIS APP			
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appfor Continued Examination (RCE) in compliance with 37 (periods:	the same day as filing a Notice of a replies: (1) an amendment, affidavi eal (with appeal fee) in compliance	Appeal. To avoid abai t, or other evidence, v with 37 CFR 41.31; o	hich places the (3) a Request
a) The period for reply expires 3 months from the mailing date b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire I Examiner Note: If box 1 is checked, check either box (a) or MONTHS OF THE FINAL REJECTION. See MPEP 706.07(Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of extended and the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL  2. The Notice of Appeal was filed on A brief in comparing the Notice of Appeal (37 CFR 41.37(a)), or any extended Notice of Appeal has been filed, any reply must be filed were appeared amendment(s) filed after a final rejection,  (a) They raise new issues that would require further county.	Advisory Action, or (2) the date set forth ater than SIX MONTHS from the mailing (b). ONLY CHECK BOX (b) WHEN THE f).  on which the petition under 37 CFR 1.1 tension and the corresponding amount of shortened statutory period for reply origing than three months after the mailing date.  Diliance with 37 CFR 41.37 must be a single single single than the time period set forth in 37 contribution that the time period set forth in 37 contributions to the date of filling a brief, insideration and/or search (see NOT).	g date of the final rejection FIRST REPLY WAS FI 36(a) and the appropriate of the fee. The appropriate of the fee. The appropriate of the final rejection, each of the final rejection, each of the final rejection, each of the control of the contro	e extension fee ate extension fee ate extension fee action; or (2) as ven if timely filed, as of the date of appeal. Since a
(c) They are not deemed to place the application in bei appeal; and/or  (d) They present additional claims without canceling a NOTE: Applicant's amendment is not entered for Kirkham for the rejection of claims 3, 8, 17, 32, and Kurokawa and Endoh for the rejection of claims 20 (See 37 CFR 1.116 and 41.33(a)).	tter form for appeal by materially rec corresponding number of finally reje the fact that reconsideration on obv d 34, Kurokawa and Saito for the re	ected claims. viousness of combinin jection of claims 11 a	g Kurokawa and nd 29, and
4. The amendments are not in compliance with 37 CFR 1.1.5. Applicant's reply has overcome the following rejection(s)		mpliant Amendment (	PTOL-324).
<ol> <li>Newly proposed or amended claim(s) would be al _ non-allowable claim(s).</li> </ol>	·	•	-
7.  For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is proposed. The status of the claim(s) is (or will be) as follows: Claim(s) allowed: Claim(s) objected to: Claim(s) rejected: 1-4,8,11,14,15,17,20,27-29,32-36,41, and Claim(s) withdrawn from consideration: 5-7,9,10,12,13,16 AFFIDAVIT OR OTHER EVIDENCE	vided below or appended. and 47.		xplanation of
<ol> <li>The affidavit or other evidence filed after a final action, but because applicant failed to provide a showing of good anwas not earlier presented. See 37 CFR 1.116(e).</li> </ol>			
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to a showing a good and sufficient reasons why it is necessary. 10. The affidavit or other evidence is entered. An explanation	overcome <u>all</u> rejections under appea y and was not earlier presented.  Se	al and/or appellant fail see 37 CFR 41.33(d)(1	s to provide a ).
REQUEST FOR RECONSIDERATION/OTHER  11. ☑ The request for reconsideration has been considered bu	it does NOT place the application in	condition for allowan	ce because:
See Continuation Sheet.  12. Note the attached Information Disclosure Statement(s).		The same wall	
13.  Other:	, , , , , , , , , , , , , , , , , , , ,		
/Mark K Zimmerman/ Supervisory Patent Examiner, Art Unit 2625			

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Part of Paper No. 20080811

Continuation of 11. does NOT place the application in condition for allowance because:

Applicant's arguments received on July 29, 2008 with respect to amended independent claims 1 and 27, which are the original claims 15 and 36 have been fully considered but they are not persuasive.

Applicant's amendment is not entered for the fact that reconsideration on obviousness of combining Kurokawa and Kirkham for the rejection of claims 3, 8, 17, 32, and 34, Kurokawa and Saito for the rejection of claims 11 and 29, and Kurokawa and Endoh for the rejection of claims 20 and 41 as new issues requiring further consideration and/or search.

With respect to Lubow's teaching, Applicant argues that barcode data on a product, such as a commodity number or batch number, is allocated for each product rather than product item which is different for each instance of the product. As explained in the final rejection, the claim fails to specify the relative relationship and location between two product items that are distinguished from each other. In other words, Examiner interprets the claim language as one product item in batch #1 has product identity data different from that of an item in batch #2. Applicant further argues that "Lubow fails to teach multiple coded data portions identifying the product items". Examiner respectfully disagrees. As stated in [p0017], Lubow teaches: "the first, and second information are analyzed to see if they are consistent. For example, the first bar code indicia may designate a product identifier such as a specific drug, while the second bar code indicia identifies a commodity number, in which case the information is analyzed to determine if the commodity number is known to be associated with the particular drug..." Obviously, information from both bar codes is related to the identification of a particular product. If the first and second information has to be consistent as stated above, how could one part be indicative of a product identity whereas the other part is not?

With respect to Kurokawa's teaching on multiple bar codes being indicative of the respective position of the coded data portions on the interface surface, Applicant argues that it's not obvious to combine the teachings from Kurokawa and Lubow since Kurokawa does not relate to printing an interface surface associated with a product item. Again, Examiner respectfully disagrees. First of all, multiple bar codes are used in both Kurokawa and Lubow's teaching for serving the same purpose: information indication. Just because different information is encoded in a bar code or a bar code is applied to different applications does not render one bar code to be structurally unique from another bar code, nor does it render printing one bar code to be methodically different from printing another one. Second, the data of coded data portion in the amended claim, "indicative of the respective position of the coded data portions on the interface surface", does not relate to product item or product identification either. They merely indicate the respective position of the coded data. Further, since Lubow applies different printers to print multiple bar codes that carry related information of a product on product surface in stack or non-stack format, it would be crucial to be aware of the relative position of each bar code from one another in order to avoid overlapping or faulty positioning of labeling. Therefore, given Kurokawa's teaching on the relative position of each bar code, the combination of the teaching would have been obvious to an ordinary skilled in the art. Applicant continues to argue that "the bar codes of Kurokawa do not encode a position on the surface". Examiner further disagrees. Kurokawa teaches: "Each of the 64 bar codes contains address data indicating a relative position of the bar code within the 64 segment" [col 13: lines 35-37]. As illustrated in fig. 17, all 64 segments are on the same surface.

With respect to the information disclosure statement (IDS) received on July 29, 2008, the submission which is filed after the final rejection is not in compliance with the provisions of 37 CFR 1.97 since it lacks of a statement as specified in 37 CFR 1.97(e) that must state either

- (1) that each item of information contained in the information disclosure statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the statement or
- (2) that no item of information contained in the information disclosure statement was cited in a communication from a foreign patent office in a counterpart foreign application, and to the knowledge of the person signing the statement after making reasonable inquiry, no item of information contained in the information disclosure statement was known to any individual designated in 37 CFR 1.56(c) more than three months prior to the filing of the statement.

Accordingly, the information disclosure statement is not being considered by the examiner.